



SHEILLA SANON

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sheillasanon.com

I AM A...

full-time thinker-upper with a zeal for problem solving, creativity, and collaboration.

PASSIONS

Product Design
Graphic Design
Brand Strategy
Content Writing
Video Editing
Problem Solving
Storytelling
Travel

SKILLS

Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Rhino	● ● ● ● ●
Keyshot	● ● ● ● ●
Microsoft Office	● ● ● ● ●
French	● ● ● ● ●
Spanish	● ● ● ● ●
Editing	● ● ● ● ●
Lectra Diamino	● ● ● ● ●
Lectra Formaris	● ● ● ● ●

EDUCATION

BS INDUSTRIAL DESIGN / MINOR MARKETING
Appalachian State University, 2016

BELGIAN DESIGN SURVEY STUDY ABROAD
Hogeschool West-Vlaanderen, 2015

CREATIVE WRITING & JOURNALISM
University of South Florida, 2011-2013

EXPERIENCE

2019- **CREATIVE DIRECTION** DayJoys
Website design and build

2019- **DIGITAL DESIGN MANAGER** The Basel House
Website design
Social media management
Graphics and web blasts

2016- **LEAD INDUSTRIAL DESIGNER** Jaxx Living
2019 Design and develop all Jaxx Beanbag collections
Patternmaking for covers and CAD for foam routing
Create bill of materials and assist in sourcing
Co-produce photoshoots and videos with Creative team

2018 **CREATIVE DIRECTION** Lexiconvo
Startup project management
Graphic design and UX design
Slideshow designs for pitch presentations
Social media management

SKILLS

Photography
E-commerce website
Social media content
Graphic design

CLIENTS

Room & Board
Dwell
SaintSpade
Atlanuh
Native&Chill and more...

EDITORIAL PUBLICATIONS

Furniture Today -Dwell - Dikore - USF Oracle Newspaper -YLiving